MAGHULL HIGH SCHOOL – CURRICULUM MAP

Year 9.3 – Half Term 3

Why is it tourism an important industry?

TOPIC Why is tourism an important industry?	Lesson 1 Why is tourism growing so rapidly?	Lesson 2 Why do people visit Kenya?	Lesson 3 What are the impacts of tourism in Kenya?
	Success Criteria: • Define tourism • Understand the reasons why tourism is growing • Appreciate the importance and scale of the tourism industry	**Success Criteria:** • Describe Kenya's location/climate • Understand the major tourist attractions within Kenya	**Success Criteria:** • Explain the positive and negative impacts of tourism • Appreciate culture clashes with Maasai tribe
Assessment / Feedback Opportunities	Green pen graph description Plenary	Leaflet Plenary	Green pen questions based on video Extended writing Plenary
TOPIC Why is tourism an important industry?	Lesson 4 What are the impacts of tourism in the Lake District?	Lesson 5 What is eco-tourism?	Lesson 6 What is dark tourism?
	Success Criteria: • Understand why National Parks were established • Realise it is a glaciated environment • Define 'honeypot site' • Explain the positive and negative impacts of tourism in the Lake District	**Success Criteria:** • Define 'eco-tourism' • Understand the positive impacts of eco-tourism on the environment and the local community • Appreciate it is an alternative development strategy to deforestation	**Success Criteria:** • Define 'dark tourism' • Understand the reasons for dark tourism and why places become dark tourism sites • Understand the controversy around certain tourist attractions
Assessment / Feedback Opportunities	Green pen location description Plenary	Extended writing Plenary	Green pen carousel activity Extended writing task Plenary