



MAGHULL HIGH SCHOOL – CURRICULUM MAP

HALF TERM 3.1 Jun - Jul	Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5	Lesson 6
TOPIC (S)	Entrepreneur Badge – Social Media in Business (8 points)	Entrepreneur Badge – Big Data (8 points)	Entrepreneur Badge – Blockchain (8 points)	Maker Badge – Gif Making (8 points)	Maker Badge – Video Editing (10 points)	Maker Badge – Automation (20 points)
Knowledge & Skills development	How business use social media Social media and marketing challenges Effective use of social media marketing	What is Big data Why do we need Big Data? How should we use Big Data	What is Blockchain How do crypto currencies work?	What are GIFs How do they work Why are they so effective? How to make them	Creating Content Effective video editing How to use editing techniques to tell a story	The Internet of things Algorithms and variables
Assessment / Feedback Opportunities	Classroom activity Class Discussion Questioning pupils Verbal Feedback					
Cultural Capital	iDEA badges iDEA record of achievement					
SMSC / Promoting British Values (Democracy, Liberty, Rule of Law, Tolerance & Respect)	<ul style="list-style-type: none">• Listening to others• Understanding of technology to support additional needs• Responding suitable in discussions					
Reading opportunities	<ul style="list-style-type: none">• Instructional reading• Informational reading• Research• Key word identification					
Key Vocabulary	Social Media, Communication, Marketing, Advertising, Strategy, Creativity, Teamwork, Leadership, Data, Analysis, Research, Security, Business, Problem Solving, Technology, Commerce, Cryptography, Validation			Digital Creativity, Creativity, Design, Video, Coding, Algorithms, Internet of Things		
Digital Literacy	Use of technology Digital research methods Use of range of software					
Careers	Entrepreneur – Social Media Content Manager – Content creators – Data Scientist – Cyber Security					