Planning for and pitching an enterprise activity

MAGHULL HIGH SCHOOL – CURRICULUM MAP



HALF TERM 2.2 Feb - Apr	Component 2 Learning Aim C	Component 2 Learning Aim C
TOPIC (S)	C1 Using feedback and review to identify possible changes to the pitch	Assignment
Knowledge & Skills development	How to receive feedback and use it effectively Effective review of own performance How to improve based on reflection and feedback	Application of knowledge to a given scenario
Assessment / Feedback Opportunities	Classroom activity - Class Discussion - Questioning pupils – verbal feedback	Coursework
Cultural Capital	 Characteristics to be successful in business How to develop own business Professional presenting skills 	
SMSC / Promoting British Values (Democracy, Liberty, Rule of Law, Tolerance & Respect)	 Listening to others Responding suitable in discussions Taking part in group activates 	
Reading opportunities	Any autobiography from successful entrepreneur (Steve Jobs, Arianna Huffington, Richard Branson, Warren Buffett, Bill Gates, Duncan Bannatyne)	
Key Vocabulary	Feedback, Reviewing, Performance, Reflecting, Recommending	
Digital Literacy	Use of technology Digital research methods Use of range of software	
Careers	Business adviser – Business analyst – Business development manager – Entrepreneur	