



HALF TERM 2.1 Jan - Feb	Component 2 Learning Aim B	Component 2 Learning Aim B	Component 2 Learning Aim B
TOPIC (S)	B1 Pitching a micro-enterprise activity	B2 Presenting a business pitch	Assignment
Knowledge & Skills development	How to present key elements of a business plan logically	Presentation skills Communication Skills	Application of knowledge to a given scenario
Assessment / Feedback Opportunities	Classroom activity - Class Discussion - Questioning pupils – verbal feedback		Coursework
Cultural Capital	<ul style="list-style-type: none"> • Characteristics to be successful in business • How to develop own business • Professional presenting skills 		
SMSC / Promoting British Values (Democracy, Liberty, Rule of Law, Tolerance & Respect)	<ul style="list-style-type: none"> • Listening to others • Responding suitable in discussions • Taking part in group activities 		
Reading opportunities	Speak to win Resonate Presentation Zen Talk Like TED: The 9 Public Speaking Secrets of the World's Top Minds Any autobiography from successful entrepreneur (Steve Jobs, Arianna Huffington, Richard Branson, Warren Buffett, Bill Gates, Duncan Bannatyne)		
Key Vocabulary	Professional behaviour, conduct, positive attitude, well-rehearsed, consideration, visual aids, body language, gestures, language and time, pace, volume, projection, formulating response		
Digital Literacy	Use of technology Digital research methods Use of range of software		
Careers	Business adviser – Business analyst – Business development manager – Entrepreneur		